



VISUAL + INTERACTIVE DESIGNER

EXPERIENCE

Visual Designer
SurveyMonkey
Mar. 2015–Present

- Create iconography to drive customer conversion to upgraded account.
- Conceptualize and strategize designs that build revenue towards the company.
- Produce event and tradeshow creative. Events include: Marketo and Salesforce
- Design campaign creative from animated banners to digital landing pages.

Design Intern
Riverbed
May 2013–Mar. 2015

- Produced event and tradeshow creative including collateral material, digital landing pages, corporate branded signage, and infographics to strengthen company brand.
- Collaborated with cross-disciplinary teams to create motion graphics, print and digital assets.
- Worked with projects based on advertising, sponsorship, or product launch programs.

Intern/Designer
4C The Power
Oct. 2008–Dec. 2014

- Worked directly with Program Director in strategic planning and coordinating of interactive youth workshops and events to promote a greater connection to the arts, education, and community.
- Created promotional material and documented events through photography.
- Directed and conducted interviews with professional artists within the entertainment industry, mentors and students to create promotional videos.
- Managed the website, organized and archived photos and videos; updated blog.

Graphic Designer
Freelance
2006–Present

- Created flyers, posters, and online promotional banners for forums, birthdays, club events, and more.
- Designed programs for concerts, including a large-scale outdoor music festival held at Harry Bridges Memorial Park in Los Angeles for International Secret Agents (2009–2011).

EDUCATION

Academy of Art University
San Francisco, CA
BFA Web Design & New Media

Expected Graduation: Spring 2015

SKILLS

Proficient in current industry standard software and coding languages.

- Identity & Branding
- Illustration
- Interactive Design
- Motion Graphics
- Photography
- Print & Digital Design
- Silkscreen Printing
- Storyboarding
- Type Design
- Web Design & Development
- UI/UX
- Writing
- Video Editing

HONORS

“Le Baked Noms”

Selected for screening at Asian Art Museum for Asian Heritage Street Festival Cinema Showcase 2015, “Filmmakers on the Fringe” 2014, APAture Film/Video Festival 2014, and Academy of Art Spring Show 2014.

Academy of Art University Spring Show

“Standby”–Video Editing, 2014

“2 Weeks With Me”–Motion Graphics, 2013

“Day by Day”–Digital Imaging, 2010